

Companies who could use LiAM

ANY company that buys or manages capital, fixed assets or government or customer furnished equipment should be using a professional asset tracking system

- Defense Contractors
- Repair and Test Depots
- Manufacturing Companies
- Test and Engineering Companies
- Machine Shops
- Universities
- School Districts
- Hospitals
- Airports
- Sub Contractors
- Programs within Defense Companies
- Fleet Managers
- Warehouses
- Tool Rental Companies
- Mechanics
- Builders / Trades
- Offices
- Server/Computer Facilities
- Restaurants/Shops
- Medical/Dental Offices

Even corporations with expensive primary tracking systems need other options for their smaller programs and depots to use whose assets may not qualify for inclusion in their primary systems!



Ernest Sersen
President
SimpliSolv LLC

As a Subject Matter Expert for a top-ten Defense Contractor responsible for tracking over \$3B in capital and property, I get to work with some of the most powerful asset tracking tools and systems available.

But these systems are complex and very expensive. That is why I built LiAM. I want to bring all of the power, features and functions of top-tier asset tracking systems to companies and organizations who cannot afford it and yet have the same, if not greater, tracking needs as large corporations.

LiAM is powerful, easy to use, easy to maintain and scalable for most budgets.

SimpliSolv



Track it like a **PRO** at
TrackItWith**LiAM**.com

Request a **FREE DEMO** at
TrackItWith**LiAM**.com

Life Cycle
Asset Management

Why YOU should track your assets...

There are many reasons why you should want to track what you own and manage. Here are a few fictional illustrations...

The Alpha Corporation spent **\$18,000** to re-purchase a Spectrum Analyzer that they bought only a year ago but could not locate when needed for a new test.

The Beta Corporation spent **\$15,000** to repair a high-speed sorting machine because they failed to track their warranties and renewal options!

The Charlie Corporation spent **\$37,500** repairing a \$35,000 asset because they lacked a resource to track/identify how often this lemon was repaired.

The Delta Corporation lost a **\$42,000** fiber optic analyzer when a subcontract manager failed to log it as on-loan to a subcontractor.

The Echo Corporation lost **\$105,000** in potential revenue because the contract they were bidding required a formal asset tracking program.

What can you do with LiAM?

- Track status, location and more!
- Capture transaction history
- Create Unlimited fields/events
- Provide secure, multi-user access
- Partition data by program
- Customize/Configure fields
- Perform bulk uploads/updates
- Add attachments and notes
- Drag/Drop data right to Excel!



- ✓ Familiar Microsoft Interface
- ✓ Easy to use / Easy to maintain
- ✓ Affordable lease / Option to buy!
- ✓ No contracts!
- ✓ No expensive annual support!
- ✓ No cloud/DBA required
- ✓ Training included!
- ✓ Patches included!

More reasons why you need LiAM!

MAXIMIZE RE-UTILIZATION! Why buy new without checking to see if you already have it and are not using it?

DON'T RUN OUT! Maintain minimum levels of inventory to keep you up and running to minimize priority shipping!

MINIMIZE DOWNTIME! Monitor maintenance, lubrication, cleaning, adjustments, servicing and re-torque schedules to keep equipment running.

AVOID RECALLS! Insure that all of your tools and test equipment are calibrated BEFORE you build, test and ship to avoid embarrassment

OPTIMIZE TRADE INS! Know when to trade assets in to achieve maximum resale value.

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